

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



162.67

# GENEVA DAHLIA GARDENS



HOME OF THE  
GENEVA BEAUTY  
DAHLIA



CATALOG AND PRICE LIST

1935

DAHLIAS  
GLADIOLUS  
SEEDS

GENEVA,

OHIO

We guarantee to satisfy, If there should be anything wrong with your order when received, you should write us fully about same, we shall do our best to adjust same to your complete satisfaction or we shall refund you your money.

Extras on cash orders— On order of \$2.00 to \$5.00 select 10% extra, in bulbs, \$5.00 to \$25.00 select 15% extra, \$25.00 to \$50.00 select 20% extra, on all orders of over \$50.00 you may select 25% extra. If you can not send all cash with order We will allow the extra providing you send cash before shipping.

Terms— All cash before shipment, otherwise we send C. O. D. for balance due. 25% with order will hold for later delivery.

Extras for early orders— We will send extras for early orders of our own selection which will be equal to 5% to 20%. These extras are for orders before April 1, 1935.

Discount to the trade on dahlia will be the regular trade discount except those mark net. Glad price to the trade will be quoted.

Terms of Sales and how shipped— All retail orders are sent prepaid by parcel post or by express. We ship most of our orders on gladiolus in March or April, Dahlias in April and May, Dahlia plants April, May, June. We will send out orders early when we are instructed to do so, and that the weather will permit. In cold weather it is more safe to ship by express as the Express will insure against freezing. The Post Office will not cover loss by freezing even if bulbs or plants are insured.

## INTRODUCTIONS FOR 1935

Geneva Beauty (F. D.) (Geer) This beautiful dahlia is a napol red with a darker red center. It is held up well on a very long stiff stem that is slender. Flower being 8 to 9 inches with a depth of 5 - 6 inches. Plants are very strong and vigorous grower, blooming early to late season till cut down by frost. A very good keeper when cut.

Plants only, \$5.00

Edith A. Lehman (I. D.) (Kemp) A brilliant old rose with a tawny sheen overlying middle rear half of petals. Flower attain to width of 12 inches  
On 1934 Honor Roll.

Plants only, \$7.50

Daddy Kemp (I. D.) (Kemp) In color it is a rich purplish red, the flowers attain to an immense size, often 14 inches and over in diameter and 5 to 7 inches in depth. 1934 Honor Roll.

Plants only, \$5.00

Kay Francis (S. C.) (Eastman-Cordes) A fine dahlia of great merit. It is a tall grower with beautiful flowers of large size with a color of lemon yellow that will not burn or fade. Another Honor Roll.

Plants only, \$5.00

#### New and Standard Varieties

Achievement (I. D.) A fine bright yellow shaded coral red. Plants \$ .50

Agnes L. Young (I. D.) A brilliant red flower with gold tip. and gold reverse with twisted petals.  
Plants \$ .75

Aiko (S. C.) Flower of good form, color glowing carmine to nopal red. Roots \$1.25, Plants \$ .60

Allen A. (I. D.) Blush shaded lavender.

Plants \$1.75

Amelia Earhart (S. C.) A large apricot gold dahlia, a great show winner. Roots \$3.00, Plants \$1.50

American Legion (I. D.) A clear picric yellow of large size. Roots \$1.50, Plants \$ .60

Andrea Erickson (I. D.) Pure white of great form, Roots \$1.00, Plants \$ .50

Aurora (I. D.) Orange and red of large size.  
Roots \$ .35

Avalon (F. D.) Clear canary yellow, free bloomer.  
Roots \$ .25

Baby Royal (Min.) Salmon with yellow center.  
extra good for cutting. Plants \$ .25

Bagdad (I. D.) Scarlet flame of wonderful size.  
Roots \$1.00, Plants \$ .50

Barbara Jean (F. D.)	Pansy purple of large size and form.	Roots \$1.00, Plants \$.50
Betty Ivans (F. D.)	Salmon with amber glow.	Roots \$.35
Cameo (I. D.)	A true coral rose with deep rose pink reverse.	Roots \$1.75, Plants \$.75
Chemar's U. S. A. (F. D.)	Apricot buff suffused gold.	Roots \$.25
Chief Justice (F. D.)	A very large and fine bloomer on good stem of a chamois color.	Roots \$4.00, Plants \$2.00
City of Jackson (F. D.)	Picric yellow blending coral pink.	Roots \$.50
Clara Barton (I. D.)	A silvery orchid, reverse of petals deep lavender, general effect lavender.	Plants \$1.00
Dad (I. D.)	Brilliant red of good size.	Roots \$.35
Dr. Harry Howard (F. D.)	Picric yellow.	Roots \$1.00, Plants \$.50
D. W. Morrow (I. D.)	Deep rich cardinal red of great depth and size.	Roots \$1.00, Plants \$.35
E. L. Sheppard (I. D.)	Golden orange apricot, good grower and bloomer.	Root \$.50
Eleanor Radell (I. D.)	A violet rose with darker reverse and golden shadings toward base of petals.	Roots \$1.50, Plants \$.75
Elite Gem (Cae)	Red and straw yellow, a lovely combination.	Plants \$1.00
E. R. Fantasy (I. D.)	Mellow pink, may be grown to a giant size.	Root \$1.00, Plants \$.50
E. R. Superba (I. D.)	Amaranth pink of large size.	Roots \$1.00, Plants \$.50
E. R. Prince (F. D.)	Yellow ocher and jasper red, very free bloomer.	Roots \$2.00, Plants \$1.00
Emma Van Doran (F. D.)	Lavender and white, very large.	Roots \$1.00, Plants \$.50
Floyd Gibbons (I. D.)	Bright copper shaded carrot red.	Root \$.75, Plants \$.35

Fairy (Min) The greatest miniature J. Beauty that has ever been offered that we know of. It has a great cutting quality for it has a good stem and is a good keeper. We know as we grew it two years before it was offered to the public by Mr. Bond. *Roots 1.50 Plants 1.00*

Gardenas Rose Glory (F. D.) A rose of commercial value. Plants \$.50

Frau O Bracht (C.) Primrose yellow. Plants \$.50

Frank Miller (F. D.) Golden yellow, large. Roots \$.25

Full Moon (F. D.) A very large yellow. Roots \$1.25, Plants \$.50

Geneva Beauty See 1935 introductions.

Geraldine Faith (I. D.) Tyran rose, entire flower varigated. Roots \$3.50, Plants \$1.75

Good Night (I. D.) Deep maroon.

Roots \$1.00, Plants \$.50

Graf Zeppelin (F. D.) Very tall free blooming white. Roots \$.35

Grandee (I. D.) Light nopal red shaded orange yellow. Plants \$2.50

Heart of Milwaukee (F. D.) A golden Bronze. Roots \$1.00, Plants \$.50

James Kirby (I. D.) Crimson shading ruby red. Roots \$1.50, Plants \$.50

Jane Cowl (I. D.) Buff and gold of good size. Roots \$.25

Jerome Kern (I. D.) Shrimp pink gold tint. Plants \$1.00

J. Beauty (F. D.) Favorite perfect pink. Roots \$.25

J. Majestic (I. D.) A reddish bronze suffused with orange, immense size. Plants \$1.00

Josephine G (S. C.) Rose pink very good. Roots \$.50

J. Southwick (I. D.) Tyran rose and burbandy red. Roots \$.75, Plants \$.35

Karl Bonawitz (S. C.) Brilliant carmine. Roots \$1.00, Plants \$.50

Kawcah (I. D.) Deep rose purple of large size. Roots \$1.50, Plants \$.75

K. V. Wonder (I. D.)	A large dahlia of violet color.	
		Roots \$.50
King of Blacks (F. D.)	A dark red that is almost black, blooms of good size	Plants \$1.50
Long Hill (I. D.)	Gold with rose shading.	Roots \$.75
Lord of Autumn (I. D.)	A golden yellow that has no equal that we know of, flowers from 11 to 13 inches on good stem.	Plants \$2.50
Mary Geraldine (ID)	Rose red with each petal tipped white.	Plants \$1.00
Miss Belgium (C)	The best orange tinted cactus of perfect shape.	Plants \$.75
Mon. Champion (FD)	Orange flame of great size.	Roots \$.35
Mon Radiance (FD)	A light coral pink and deep primrose yellow flower, reach up to 11 inches.	Roots \$5.00 Plants \$2.50
Mon Sunburst (ID)	Lemon yellow center with salmon orange background.	Plants \$1.50
Mon Queen (FD)	A wonderful picric yellow of good size and a winner.	Plants \$1.50
Mrs. Stanley Perry (S.C.)	Orange, base of petals chrome yellow, trace of carmine at tips.	Plants \$1.00
Murphy Masterpiece (ID)	Nopal red with darker center, can be grown to 15 inches. A very good dahlia.	Plants \$1.50
Myra Howard (ID)	Saffron yellow and gold with a rose sheen.	Roots \$1.00 Plants \$.50
Old Man Sunshine ( )	A very free blooming, large yellow.	Plants \$1.00
Oriental Girl (ID)	A large flower of red and gold.	Plants \$2.00
Oriental Glory (ID)	Cadmium orange overlaid scarlet. A wonderful dahlia.	Plants \$2.50
Oriental Splendor (D)	The color is of red and gold.	Plants \$.35
Omar Khayyam (FD)	Orange to Chinese scarlet red. Vigorous grower.	Roots \$.35

Palo Alto (S. C.)	A combination of salmon and tan. A very beautiful flower.	Roots \$2.50, Plants \$1.25
Paul Pfitzer (S. C.)	A pleasing combination of primrose and shell pink that blends wonderful	Plants \$.50
Penn Charter (F. D.)	Golden yellow tinted apricot	Roots \$.35
Pot O Gold (I. D.)	A clear yellow on well placed stem	Roots \$1.50, Plants \$.75
Prince of Persia (I. D.)	A crimson giant	Roots \$.35
Princetonian (I. D.)	Coral pink blended with light orange. very large	Roots \$2.50, Plants \$1.25
Rapidance (F. D.)	A huge golden bronze	Roots \$.75
Ray Warner (I. D.)	A beautiful light pink on long strong stem	Plants \$1.50
Robt. E. Lee (S. C.)	A beautiful cardinal red	Roots \$.50
Rose Fallon (F. D.)	A favorite giant old gold on long stem	Roots \$.25
Roy Croft (CAC)	Cinnamon buff and russet	Roots \$.35
Ruby Taylor (I. D.)	Carmine color of good size on good stem	Roots \$1.50, Plants \$.75
Ruth C. Kunzman (D)	A light pink of 8x4 size.	Roots \$1.00, Plants \$.50
Ruth M (F. D.)	Gold tipped with large and free bloomer	Plants \$1.50
Sally B (I. D.)	A good shell pink dahlia that is pleasing	Plants \$1.50
Sarah Jane (I. D.)	Clear rich yellow. Very large flower on stiff stem	Plants \$1.50
Satan (S. C.)	Flaming red of great size and a beauty. The best in its color	Roots \$1.00, Plants \$.50
Sept. Glory (Str.C.)	Orange buff shading darker at center, held well on good stem.	Roots \$2.50 Plants \$1.25
Sonny Boy (I. D.)	Old rose overlaid old gold, a great dahlia	Plants \$1.00
Sunburst (I. D.)	Center glowing orange, petals radiating to deep yellow. very good.	Plants \$1.00
Strongheart (F. D.)	Amber-gold, a very good dahlia.	Roots \$1.50, Plants \$.75

The Commodore (ID)	Large blooms all season, of right lemon yellow.	Roots \$ .35
The Hoosier (F. D.)	A large flower of a shade or two lighter than old gold.	Plants \$1.00
Thos. Edison (F. D.)	Royal purple, large size.	Roots \$ .50
Tokio (F. D.)	Yellow tipped bronze.	Roots \$ .35
Veleskia (CAC)	A beautiful lavender pink.	Plants \$ .75
W. A. Gerken (FD)	A very good red tipped with	Roots \$ .35
White Wonder (ID)	A large white.	Roots \$1.00
W. H. T. (FD)	Old rose, a favorite with all.	Roots \$ .50

### DAHLIA SEEDS AND PLANTS

100 Dahlia Seeds - 80% doubles .....	\$4.00
Dahlia Seedling plants - 10 for \$2.50; 25 for \$5.00	
	Roots \$ .75
Ace of Diamond (Pom)	Small bright red.....
All Bright (Pom)	Deep gold tipped red .....
Ariel (Pom)	Orange buff
Belle of Springfield (Pom)	Strawberry red
Bishop of Landoff (M)	Rich red metallic foliage.
Dee Dee (Pom)	Pale lilac
Fairy (See page for description)	
Fairy Queen (Pom)	Golden yellow
Hiawatha (Pom)	Very dark red .....
Ideal (Pom)	Clear deep yellow
Johnny (Pom)	Dark Red
Kline Dometea (Pom)	Orange buff
Little Jewell (M)	Pink
Margey (Pom)	Flaming scarlet
Snowclad (Pom)	Pure white
S. Van Glitten (Pom)	Yellow edged red
Sweetheart (M.D.)	Red tipped white
Titan (Pom)	Crimson red

**All Pom or Min - \$.25 each or \$2.00 per doz.  
except those marked**

### GLADIOLUS

Conneauta — Our new gladiolus introduction for 1935  
One of Mr. Smith's best seedling. The Color is of a  
delicate flesh pink with a light pencil marking of wine  
on lower petal. A strong tall grower with blossom 5 to  
6 inches, having 15 buds, 4 to 6 open. Blooming in 65  
days A good propagator.

Large bulbs \$1.00 stock limited.

Aflame —A rich deep rose, shading to orange flame at edge of petals. (10L.) \$.40, (10M) \$.30, (10 S.) \$.20.

Aida—Very deep blue with small reddish lilac blotch. 5 open at a time, early. (10 L) \$.45, (10 M) \$.30, (10 S) \$.15, 100 blts \$.20

Albania—A pure white of medium size 4-5 open. (10 L) \$.20, (10 M) \$.15, (10 S) \$.10.

Alice Tiplady—Very early orange. (10 L) \$.20, (10 M) \$.15, (10 S) \$.10, 1000 blts \$.20.

Angels Dream—Very beautiful, medium to light pink. (10 L) \$.50, (10 M) \$.40.

Anna Eberius—Velvety deep purple. (10 L) \$.35, (10 M) \$.25, (10 S) \$.15.

Ave Maria—A good light blue, purplish blotch; 7-8 open. (10 L) \$.50, (10 M) \$.30, (10 S) \$.15, 100 blts. \$.20.

Bagdad—Smoky old rose, deeper to edge of petals with light throat. (15 L) \$.55, (5M) \$.30, (5 S) \$.15, 100 blts. \$.40.

Betty Nuthall—Warm coral pink with pale yellow throat, marking shading to orange tint. (10 L) \$.40, (10 M) \$.25, (10 S) \$.15, 100 blts, \$.15.

Blem—A beautiful salmon pink, flaked. (10 L) \$.60, (10 M) \$.40, 100 blts. \$.50.

Blue Danube—A beautiful light blue with long spike; 6-8 large flower open. (5 L) \$1.00, (5 M) \$.75, 50 blts \$.50.

Bill Sowden—Very large deep blood red 6-7 inches across; 5-6 open. (10 L) \$1.00, (10 M) \$.80, 25 blts. \$.25.

Commander Koehl—A large clear dark blood red; tall and strong; (10 L) \$.80, (10 M) \$.50, (10 S) \$.25, 100 blts \$.30

Dr. L. H. Bailey—A deep tyrian rose with deeper velvety red blotch in throat. (1 L) \$1.25,

Emile Auburn—Copper bronze often overlaid with slate, large flower 8-12 open. (10 L) \$.35, (10 M) \$.25, (10 S) \$.15, 100 blts \$.15

Gold Eagle—A clear yellow, 5-7 open, early. (10 L) \$ .30, (10 M) \$ .20, (10 S) \$ .15, 100 blts \$ .15.

Golden Dream—A very good tall deep clear yellow, 7-10 open. (10 L) \$ .35, (10 M) \$ .25, (10 S) \$ .15, 100 blts \$ .10

Helen Jacob—Salmon pink and lower petals cream colored with crimson stippling, 6-8 open. (10 L) \$ .45, (10 M) \$ .30, (10 S) \$ .15, 100 blts \$ .15.

Lily of Gold—Rich canary yellow, lower petals shade deeper. (10 L) \$ .75, (10 M) \$ .50, (10 S) \$ .30, 100 blts \$ .30.

Mammoth White—Immense pure white, 5-6 large bloom open. (10 L) \$ .65, (10 M) \$ .40, (10 S) \$ .25, 100 blts. \$ .35.

Marmora—Gray with purplish blotch; 8-10 open. (10 L) \$ .40, (10 M) \$ .30, (10 S) \$ .20, 100 blts. \$ .15.

Marnia—One of the best of the orange glad. (10 L) \$ .30, (10 M) \$ .20, (10 S) \$ .15, 100 blts. \$ .15.

Mildred Louise—A strawberry pink fading into a soft yellow in the throat, very good. We shall offer only a few No. 6, at 10 for \$1.20, 25 for \$2.25.

Minuet —A clear light pinkish lavender, 5-9 open. (10 L) \$ .50, (10 M) \$ .30, (10 S) \$ .15, 100 blts. \$ .20.

Mother Machree—Vinaceous lavender overlaid toward edges of petals with a salmon pink. Cannot describe color to do justice. (10 L) \$ .70, (10 M) \$ .40, (10 S) \$ .25, 100 blts. \$ .20.

Morocco—A very dark glistening red, 6-8 good size blooms open. (10 L) \$ .45, (10 M) \$ .30, (10 S) \$ .15, 100 blts. \$ .20.

Mrs. F. C. Peters—A tall fine lavender, very outstanding, (10 L) \$ .35, (10 M) \$ .25, (10 S) \$ .15, 100 blts. \$ .15.

Mrs. E. A. Hemil—A beautiful large early yellow, 5-7 open. (10 L) \$ .40, (10 M) \$ .30, (10 S) \$ .20, 100 blts. \$ .20.

Mrs. J. H. McFarland—A go'den yellow with orange tint. (10 L) \$ .50, (10 M) \$ .35, (10 S) \$ .20, 100 blts. \$ .20.

Mrs. Leon Douglas—Salmon pink flaked with scarlet. (10 L) \$ .30, (10 M) \$ .20, (10 S) \$ .15, 100 blts. \$ .10.

Nancy Hank—An orange with a marking of red in throat. (10 L) \$.30, (10 M) \$.20, (10 S) \$.10, 100 blts \$.10.

Orange Queen—Tall light orange, very good. (10 L) \$.30, (10 M) \$.20, (10 S) \$.15, 100 blts \$.10

Our Selection—Salmon red flaked with deeper shade and usually marked on outer edge with slate flake. (10 L) \$.45. (10 M) \$.30, (10 S) \$.15, 100 blts \$.20.

Picardy—Soft shrimp pink, blotch of light flesh pink shading to shrimp pink at edge. Bloom 6 or more inches across. 7-10 open. (10 L) \$.75, (10 M) \$.50, (10 S) \$.30, 100 blts \$.25.

Prince of India—A very popular old smoky in great demand. (10 L) \$.40, (10 M) \$.30, (10 S) \$.15, 100 blts \$.20.

Red Phipps—Light red about same habit as W. H. Phipps except spike longer. (10 L) \$1.00, (10 M) \$.60, (10 S) \$.40, 100 blts \$.75.

Salbach's Orchid—Color the same lavender pink as a Cattleya orchid. (10 L) \$1.00, (10 M) \$.60, (10 S) \$.40, 100 blts. \$.75.

Spirit of St. Louis—A fine early orange saffron. (10 L) \$.35, (10 M) \$.25, (10 S) \$.15, 100 blts \$.15.

Sunshine Girl—Clear geranium pink with impire yellow throat, long spike. 7-8 open. (10 L) \$.50, (10 M) \$.30, (10 S) \$.15, 100 blts. \$.20.

Victory—Red with a white blotch in throat, very large and beautiful (10 S) \$.30, (10 M) \$.20, (10 S) \$.15, 100 blts \$.15.

W. H. Phipps—Light rose salmon, America's most popular gladiolus; long spike, 15-20 open. (10 L) \$.40, (10 M) \$.30, (10 S) \$.15, 100 blts. \$.20.

Winged Victory A very large pink, some blooms up to 8 inches across. (10 L) \$.50, (10 M) \$.35, (10 S) \$.20, 100 blts. \$.25.

